



MPSU CELEBRATES THE 90th
National Book Week
MAGBASA, MANGARAP, MAGDIWANG

NOVEMBER 18-22, 2024

CONTESTABLE EVENTS:

- BOOK TRAILER CONTEST
- LOCAL WITTY LINES CONTEST
- BOOK FACE CHALLENGE



BOOK TRAILER CONTEST

Eligibility:

- Open to all bonafide MPSU students.

Video Requirements:

a. Content:

- Promote your favorite books from MPSU libraries, including those significant to your studies.
- Capture the essence of the story with images and narration to entice viewers.
- Include the book title and author.
- Use an original photograph of the book covers.

b. Length:

- Maximum duration is 1 minute and 50 seconds.

c. Images:

- All images must be original.
- If using non-original images, properly cite the source at the end of the trailer.

d. Music:

- Use captivating music, and credit all music used at the end of the trailer.

Submission Details:

- Submit entries on November 18, 2024, before 5pm.
- Format: Video file (.mp4, .mov., etc.)
- Location: Bontoc Campus– e-library, 4th floor, Library Building
Tadian Campus– e-library, 2nd floor, Library Building

Voting:

- Online voting will take place from November 19-21 via the official Library Facebook account.
- Voting closes at 5 pm on November 21.
- A combined total of "LIKES" and "HEARTS" counted.

Announcement:

- Winners will be announced on November 25 during the flag ceremony.

Criteria for Judging:

Relevance and content – 35%
Creativity/ Originality – 35%
Social Media impact– 20%
Sound quality – 10%

Prizes: 1st Prize – Php2,500.00

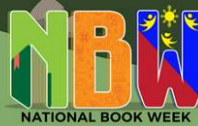
2nd Prize – Php2,000.00

3rd Prize – Php1,500.00

- All participants will receive a consolation prize.

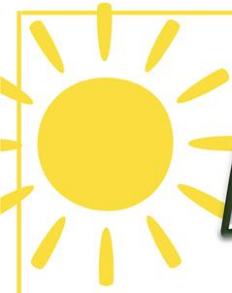


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LOCAL WITTY LINES CONTEST

Eligibility:

- Open to all bonafide MPSU students.

Requirements:

- Create witty lines that highlight local culture, heritage and places.
- Avoid any form of nudity or a witty line that would reinforce harassment or disrespect.
- It must be culture sensitive and appropriate.
- All witty lines must be used for entertainment purposes only. We encourage the participants to create witty lines that are funny and meaningful.

Submission Details:

- Submit entries by November 18, 2024, before 5pm.
- Upon submitting kindly include your NAME, DEPARTMENT/YEAR, CONTACT Number.
- Location: Bontoc Campus– 3rd floor Library Building
Tadian Campus– Main Library, 1st floor, Library Building

Voting:

- Online voting will take place from November 19-21, 2024 via the official Library Facebook account.
- Voting closes at 5 pm on November 21, 2024.
- A combined total of "LIKES" and "HAHA" counted.

Announcement:

- Winners will be announced on November 25, 2024 during the flag ceremony.

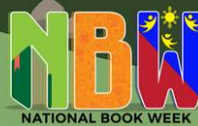
Criteria for Judging: Creativity/Originality – 30%
Content/Message – 30%
Social Media Impact – 20%
Required Element (usage of Local Culture, heritage and places) – 20%

Prizes: 1st Prize – Php1,000.00
2nd Prize – Php800.00
3rd Prize – Php500.00

All participants will receive a consolation prize.



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BOOK FACE CHALLENGE

• Eligibility:

Open to all bonafide MPSU students.

Book Requirements:

a. Book Selection:

- Participants choose a book with a human face or body part on the cover, available at the University Library.

b. Photo Submission:

- Take a photo using the book cover to augment or obscure parts of your body/face, along with a 2-3 sentence description of the book.

Submission details:

- Submit entries by November 18 before 5pm.
- Location: Bontoc Campus– e-library, 4th floor, Library Building
Tadian Campus– e-library, 2nd floor, Library Building

Voting:

- Online voting will take place from November 19-21, 2024 via the official Library Facebook account.
- Voting closes at 5 pm on November 21, 2024.
- A combined total of "LIKES" and "HEARTS" counted.

Announcement:

- Winners will be announced on November 25, 2024 during the flag ceremony at the quadrangle.

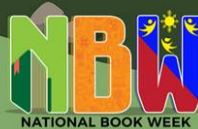
Criteria for Judging: Originality – 25%
Creativity – 25%
Presentation – 30%
Social Media Impact – 20%

Prizes: 1st Prize – Php1,500.00
2nd Prize – Php1,000.00
3rd Prize – Php 800.00

☑ All participants will receive a consolation prize.



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