

POSTER AND SLOGAN MAKING COMPETITIONS



BAGONG PILIPINAS

Transforming Minds, Transforming Lives

EMPOWERING VOICES

A FORUM ON PEACE AND SECURITY

19 September 2024











SLOGAN MAKING COMPETITION

Mechanics

- 1. The slogan-making competition is open to all bona fide MPSU students.
- 2. There should be only two entries per school.
- 3. The slogan must represent the theme, "Empowering Voices for a Safer Community".
- 4. The deadline for submission is on September 17, 2024, at 12:00 noon to Ms. Rhufa B. Baguiwen at the SCJELA faculty room.
- 5. Use 1/4 size illustration board.
- 6. No distinguishing mark or name of the contestants shall appear in front. Write your name, school, and contact number on the back of the illustration board.
- 7. The number of words should be a minimum of 10 and must not exceed 15 words.
- 8. The decision of the Board of Judges is final.
- 9. The top 3 entries will be declared 1st place, 2nd place, and 3rd place winners.
- 10. All submitted entries shall automatically become the property of MPSU, allowing the University to utilize the poster for various advocacies and other official purposes.

Criteria

Creativity and Originality	25%	The uniqueness of the concept, creativity in design, and originality of the slogan
Relevance to the Theme	35%	Evaluation of how well the slogan aligns with and represents the given theme.
Clarity of message	20%	The slogan clearly communicates the intended message
Visual impact	20%	The overall visual appeal, use of color and typology. It should attract attention and leave a lasting impression to the viewer







POSTER MAKING COMPETITION

Mechanics

- 1. The competition is open to all bona fide MPSU students.
- 2. There should be only two entries per school.
- 3. The poster must represent the theme, "Empowering Voices for a Safer Community".
- 4. The deadline for submission is on September 17, 2024, at 12:00 noon to Ms. Rhufa B. Baguiwen at the SCJELA faculty room.
- 5. The poster shall be drawn on a ¼ illustration board in either portrait or landscape orientation.
- 6. Contestants are free to use any medium of art making (i.e., charcoal, oil pastel, crayons, paint, markers, acrylic, etc.)
- 6. No distinguishing mark or name of the contestants shall appear in front. The name, course, and contact number shall be written on the back of the illustration board.
- 9. The decision of the Board of Judges is final.
- 10. The top 3 entries will be declared 1st place, 2nd place, and 3rd place winners.
- 11. All submitted entries shall automatically become the property of MPSU, allowing the university to utilize the poster for various advocacies and other official purposes.

Criteria

Creativity and Originality	25%	The uniqueness of the concept, creativity in design, and originality of the poster
Relevance to the Theme	35%	Evaluation of how well the poster aligns with and represents the given theme.
Clarity of message	20%	The poster clearly communicates the intended message
Visual impact	20%	The overall visual appeal, use of color and typology. It should attract attention and leave a lasting impression to the viewer





